

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56580
Contract Dates: 09/19/2012-09/26/2012
Customer Order:
Linked Order:
CPE: / / 2697

Invoice Num: 1201-543662
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 1 of 2

PAY BY 10/30/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/19-21

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate		
6	430-5PM NEWS		09/19/2012-09/21/2012		. . W T F . .		30	1	450.00		
10 MIN SEP											
Week Of		M T W T F S S		Spots Per Week		Rate					
09/17/2012-09/23/2012		. . W T F . .		3		450.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks		
09/26/2012	We	07:21:13 PM	09/21/2012	TVGENROTH1211H	30	900.00	900.00		Makegood in CBS EVENING NEWS		
13	CBS EVENING NEWS		09/26/2012-09/26/2012		. . W		30	1	450.00		
MG FROM ORDER 56643; SPOT LINKED TO \$450 ON LINE 6											
Week Of		M T W T F S S		Spots Per Week		Rate					
09/24/2012-09/30/2012		. . W		1		450.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks		
09/26/2012	We				30			450.00	Preempted		
Total Spots		Gross Amt		Commission Amt		Net Amt		Debit	Credit	Reconciliation	
Air Time Totals		1		900.00		135.00		765.00	900.00	450.00	450.00

Billing Notes										
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
CBS Television Stations Standard Terms and Conditions for advertising shall apply.										
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.										

Warranty - We warrant the above broadcasts were made according to the official station log.

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Billing Notes		
<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200</div>	Gross Billing	900.00
	Trade Value	0.00
	Agency Commission	135.00
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	765.00

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